



What makes WellSpringboard different

Focus on HEALTH

Health care is personal and it can often be complicated. That's why most crowd-funding websites don't allow people to raise money for health-related research ideas and projects.

But WellSpringboard is all about **HEALTH.**

Health research can help the public. And at WellSpringboard, we believe **the public** can help health research.

Scientists have been coming up with research ideas for years, but health advances can only go so far if scientists are the only ones contributing ideas.

That's why we want to hear from YOU.

From your own experiences, you have the ideas and the power to improve health. WellSpringboard can match you with the research experts who can bring your ideas to **life.**

ALL Donations go to Research

Most crowd-funding websites take a cut of donations for overhead and processing fees.

But with WellSpringboard, **100%** of donations fund health research ideas from the public.

**That's right.
Every penny.**

Our operations are sponsored by the University of Michigan Institute for Clinical and Health Research (MICHR).

So really, **Every. Penny.** will go toward funding health research ideas.

Tax Deductible Donations

Unlike most other crowd-funding websites, donations made on WellSpringboard have **tax benefits.**

The University of Michigan has

501(c)(3)

non-profit tax exempt status.



Check with your accountant to find out the tax benefits that are available to you in your state.

How it Works

1

Create & share your health research idea.

2

Invite people to back your idea by liking it & sharing it.

3

Ideas with lots of crowd support can be matched with researchers & opened up for crowd-funding.

4

When your idea is fully funded, the research project will get started!